



Exercise 4.1: Show Your Cost Of Goods Sold (COGS)

You will outline your cost margins for various scenarios

- Use Your COGS from Exercise 4.1
- Begin by adding all ingredients divided by the amount of a single sellable unit.
- Then, add all packaging and relating labeling costs per unit.
- Then add all related freight on ingredients and packaging.
- Then add all labor or co-packer related costing.
- Total these amounts to determine your COGS.

Cost Of Goods Sold Costing Categories	Cost Per Unit
Total Ingredients	\$
Total Packaging	\$
Total Freight	\$
Total Labor / Manufacturing	\$
Total Cost Per Unit/Case	\$

Questions /

Comments: _____
